

## ***FACE-LIFTING WIG TURNS BACK TIME***

**Sausalito, CA (2/9/09)...*Younger Hair*** is a first-of-its-kind, face-lifting wig from Peggy Knight Solutions, a leader in the women's hair replacement market for twenty-five years. "Younger Hair" is the latest addition to the full line of high quality custom-made, human hair wigs and hairpieces from Peggy Knight.

"A combination of gorgeous, shiny, healthy 100% human hair plus an incredible face-lifting feature makes women look ten years younger. We're proud to be the first company in the world to offer this life-changing product," said Peggy Knight.

Designed by a plastic surgeon and developed by Peggy herself, "Younger Hair" is a human hair wig that incorporates comfortable lifting tape into the design of the wig. The double-sided tape is placed on the face (temple or lower) and then attached to the interior band of the wig to gently pull and smooth facial skin for an instant non-surgical facelift. The wig may be used with or without the face-lifting device.

Celebrities, models and movie stars have long used wigs, tape, cosmetic procedures such as Botox, Restalyn or surgery to change their look or to make a statement (looking better and younger). Now, the average woman can enjoy the same physical and emotional lift with "Younger Hair."

"Younger Hair" is designed for women from 50-70+ who have thinning, dull or graying hair, but is also great for movie stars, singers, socialites or celebrities. It's just a fun hairpiece that can change any woman's regular look for parties, class reunions or special events.

Made with premium European hair or blended European hair "Younger Hair" gives women the shiny, manageable hair they had in their twenties. With just the right amount of hair, it looks totally natural, not that "wiggy" look. The Face-Lifting wig is sized from XS to XL and comes in colors from the lightest blonde to the darkest black. Three beautiful shades of gray are also available. Prices range from \$1,500 to \$3,500.

Peggy Knight, who lost all of her hair at age 13 due to alopecia areata, created her line of hair products specifically for adults and children with medical hair loss resulting from conditions including alopecia, cancer treatments, burns and scars, lupus, diabetes, stress and hormone imbalance.

"I understand the trauma of losing your hair. My mission is to help others live a normal, active life with beautiful, natural-looking hair," Knight said.

Knight is also the founder of “Locks of Love,” the nonprofit that provides hairpieces for financially disadvantaged children in the U.S. and Canada, suffering from long-term hair loss.

“Younger Hair” is available at [www.faceliftingwig.com](http://www.faceliftingwig.com) and from regional reps throughout the country. For more information contact Peggy Knight at Peggy Knight Solutions: 800-997-7753.

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